

# Alpena Blues Festival

## Sponsorship Benefits

### Robert Johnson Package

➤ \$2,000.00

- ❖ A Large banner, by you, across the main stage at the Festival.
- ❖ A small banner, by you, placement on the festival grounds.
- ❖ A full page ad in our festival program.
- ❖ 9 Festival admission tickets.
- ❖ 8 Festival T-shirts.
- ❖ Corporate logo placement in all festival merchandise and website.
- ❖ Inclusion in all radio advertising.

### Stevie Ray Vaughn Package

➤ \$500.00

- ❖ A small banner, by you, placement on the festival grounds.
- ❖ A quarter page ad in our festival program.
- ❖ 4 Festival admission tickets.
- ❖ Inclusion in all radio advertising.
- ❖ Corporate logo placement on our website.

### B. B. King Package

➤ \$1,500.00

- ❖ A Large banner, by you, across the main stage at the Festival.
- ❖ A small banner, by you, placement on the festival grounds.
- ❖ 7 Festival admission tickets.
- ❖ A full page ad in our festival program.
- ❖ 6 Festival T-shirts.
- ❖ Corporate logo placement in all festival merchandise and website.
- ❖ Inclusion in all radio advertising.

### Sonny Boy Williamson Package

➤ \$300.00

- ❖ A small banner, by you, placement on the festival grounds.
- ❖ A business card sized ad in our festival program.
- ❖ 3 Festival admission tickets.
- ❖ Corporate logo placement on our website.

### John Lee Hooker Package

➤ \$1,000.00

- ❖ A small banner, by you, placement on the festival grounds.
- ❖ A full page ad in our festival program.
- ❖ 6 Festival admission tickets.
- ❖ 4 Festival T-shirts.
- ❖ Corporate logo placement in all festival merchandise and website.
- ❖ Inclusion in all radio advertising.

### James Cotton Package

➤ \$150.00

- ❖ A small banner, by you, placement on the festival grounds.
- ❖ A business card sized ad in our festival program.
- ❖ 2 Festival admission tickets.
- ❖ Corporate logo placement on our website.

### Muddy Waters Package

➤ \$750.00

- ❖ A small banner, by you, placement on the festival grounds.
- ❖ A half page ad in our festival program.
- ❖ 5 Festival admission tickets.
- ❖ 3 Festival T-shirts.
- ❖ Corporate logo placement on our website.

### Johnny Winter Package

➤ \$100.00

- ❖ A small banner, by you, placement on the festival grounds.
- ❖ Honorable mention in our festival program.
- ❖ 1 Festival admission ticket.
- ❖ Corporate logo placement on our website.