

## Alpena Blues Festival 2012



Dear Blues supporters;

For 8 straight years good people and businesses have sponsored the Alpena Blues Festival. Members of the Alpena Blues Coalition have worked tirelessly each year to organize the Festival. Neither the Coalition nor the sponsors could do the job alone.

The result of our cooperation has brought many talented musicians to Alpena at an affordable price to the festival-goers. Local people have had the opportunity to see talent that they would likely not see otherwise. We are also attracting a following from outside northeast Michigan where we have established a reputation for a well staged and talent laden event.

Please join us this year, with your sponsorship for the Alpena Blues festival, which will be happening June 22nd and 23rd this summer. Sponsorship packages, and the benefits they entitle you, are included for your choice. The sooner we know what you want, the sooner we can begin to let people know about your support.

We have been working long and early to establish our performers so that we may begin to promote the talent. We already have an exciting line-up set for this year. Most of the bands have won numerous awards for their artistic talents in performing and songwriting. Our two "headliner" bands on Friday and Saturday are both led by incredibly talented women, each with a very different style, both with an exciting and energetic onstage presence. Several styles of Blues, from electric to acoustic, traditional to progressive, Delta to Chicago, and much much more, will be an important feature of this year's festival experience. The final event on Saturday will be a jam session, in which many of the performers will have the opportunity interact with each other in a different format than on stage, and also interact with attendees in a more close and personal manner.

Join us!

Sincerely,

Member, Alpena Blues Coalition